CELEBRATING EIGHTY YEARS

MONEYLINE

A QUARTERLY UPDATE FOR KENTUCKY TELCO FEDERAL CREDIT UNION MEMBER - OWNERS

January 2014

CELEBRATING

80 YEARS

Kentucky Telco celebrates its 80th anniversary this year...

and we are honored that you continue to choose us as your financial institution. When we measure our ultimate success, the satisfaction of our members is the only benchmark.

Thank you, members!

OK - so your car is a "classic", but isn't it time to get the car you always wanted?

Whether you buy new, refinance, or decide to purchase a vehicle with a modern style, Kentucky Telco has the right loan for you.

1.89% APR[1] FOR UP TO **36** MONTHS[3]

2.89% APR[1] FOR UP TO **84** MONTHS[3]

Plus – No payment for 90 days[2]

Call (502) 459-3000 / (800) 292-9490 or visit kytelco.com today!

[1]APR= Annual Percentage Rate. Rate may vary based on your credit profile, vehicle age, and loan term. Lowest loan rates at 1.89% APR financed over 36-month term and 2.89% APR financed over 84-month term are for 2012-2014 model year autos, include a .25% discount for automatic payment, a .25% discount for 20% equity in the vehicle, and no payment for first 90 days. [2]First payment is due 90 days after close of auto loan. Interest will continue to accrue up to the first payment date. [3]Payment examples based on terms above: the estimated monthly payment for an auto loan of $20, 000 at 1.89% APR for 36 months is $573.60 and at 2.89% APR for 84 months is $264.49. Offers cannot be combined with any other offer. Existing Kentucky Telco auto loans do not qualify. Promotion begins January 1, 2014 and is subject to change without notice.

We Would Love to Hear From You!

We consider our members family, and as we celebrate our 80th birthday, we would love to hear your fondest memories of Kentucky Telco. How long have you been a member? Share your favorite service experience by sending us an e-mail at marketing@kytelco.com. We will select a few stories to publish in our next issue!

NEW Phone System Coming Soon!

Kentucky Telco will be implementing a new phone system in 2014. To benefit from the new features, all members will be asked to provide their member number before reaching a Contact Center Representative. If you do not know your member number, please call (800) 292-9490 or (502) 459-3000 and your number will be provided.

1934 Trivia

1. What was the name of the Kentucky Derby winner in 1934?
2. What movie swept the Oscars with Best Picture, Best Actor, Best Actress, Best Director and Screenplay in 1934?
3. Who won the National Football League Championship in 1934?

1934 Trivia Answers:
1: Cavalcade 2: It Happened One Night; 3: New York Giants

1930s Frugality in 2014

While today's economy may seem like a far cry from the Depression era, everyone, from the savers to the spenders can benefit from thinking with a little 1930s frugality in mind.

Here are a few tried and true tips on making that dollar stretch:

- **Buy used.** Many people assume if it had been used before it is not as worthy as if it were new. Would you pay $30 for a new book today when you can wait a few weeks and purchase a used one at a discounted price? Why not visit your neighborhood flea market or local non-profit for anything from clothing, books, furniture, and even jewelry? You might be pleasantly surprised at what you may find!
- **Enjoy life's simpler and less expensive pursuits.** Yes, it is fun to try new restaurants and spend nights out on the town every week - and also a great opportunity to make a nice dent in one's wallet. Cutting at least two nights out a week can help put dollars back in the bank. How about replacing a few nights out with a few nights in? Have friends over to play board games or charades. Instead of making dinner for a group, why not have each guest bring a dish to help cut down on cost? Staying in CAN be fun.
- **Homegrown foods.** If you can grow your own vegetables do so! How many of us have wasted money by forgetting vegetables in the fridge, only to find it looking like something from outer space? By growing your own fruits and vegetables you can slash that grocery store bill and reap the benefits of its natural and nutritious value. It's a win-win!
- **Go over every expense with a fine tooth comb.** Never let an expense or purchase go by without reviewing it. Do you truly need it? Is this a need or a want? When it is determined that the purchase is necessary, don't be afraid to shop around until the lowest price is found. Tap into your bargain hunter self and start saving!
- **You can do it!** Instead of calling someone to fix something that broke, try fixing it yourself first. We live in a society where we tend to hire people to do the most basic repair and maintenance. But remember, most repairs aren't nearly as difficult as they may appear, and that you can do much of it on your own with a how-to book, a little time, and patience.
- **Save, Save, Save.** Need we say more?

Improving Your Credit Score

Kentucky Telco's Credit Counseling can help you improve your credit score! Having good credit and a good credit score is essential to everyday life. That's why Kentucky Telco offers FREE Credit Counseling sessions. Simply contact a loan officer at your closest branch or call (502) 459-3000 / (800) 292-9490.

What's New in 2014?

It is a new year and Kentucky Telco continues to look for ways to enhance our products and services to meet the changing needs of our members. In March, we are changing our VISA Platinum Credit Card processing program. By changing card vendors we will be able to offer these member benefits:

- Online access to Credit Card information on e-Teller.
- Immediate credit for payments made by transferring directly from your Telco accounts through e-Teller, or in a branch.
- Electronic payment of Credit Card bills through e-Pay.
- Expanded reward options through Extra Awards.
- Easy access to reward points through e-Teller.
- Storage of e-Statements on e-Teller.

The best news is that Telco is working to make this transition easy for you.

- Interest rates will remain at the same great low rates.
- Your credit card number will remain the same.
  - All recurring electronic payments that are already established will remain the same.
  - You will continue using your existing card just as you do today.
- Existing CU Reward Points will transfer automatically to the new Extra Awards program.
  - The points that you earn per dollar spent will remain at 1 point for each $1 spent.
  - Expanded rewards include more gift card options as well as continued travel award options.
  - Points can be tracked through e-Teller.

Look for more information about Kentucky Telco's new Credit Card Program in the mail and in future Moneylines.

You don't have a **Kentucky Telco Platinum VISA Credit Card?**

Now is a great time to apply. You don't want to miss out on the extra rewards and low rates! Rates can be as low as 8.9% APR*! Let us get your application started now.

Call (502) 459-3000/ (800) 292-9490
or visit kytelco.com today!

*APR=Annual Percentage Rate. Kentucky Telco's best rate is effective January 1, 2014 and could change at any time without notice. New Cardholder's rate will be based on a credit profile and is subject to credit approval.

Annual Meeting Announcement

Mark your calendars! The Board Election and Annual Meeting will be held on

Monday, February 10th, 2014
Buechel Woman's Club
3758 Pulliam Drive
Louisville, KY 40218

Doors will open at 5:00 PM. The meeting will be called to order at 6:00 PM, and registration will close at 6:30 PM. The election will take place at 6:30 PM.

Board Nominees Named

Jackie White, Chair of the Nominating Committee, reports that the Committee has recommended the following individuals to seek election to the Board of Directors:

Joan Harvey
Richard Dowdell
Tom Mueller

Election Procedures

- Only members of record may vote, and each member shall have only one (1) vote.
- Each member desiring to vote shall register upon arrival at the annual meeting. Registration will begin at 5:00 PM on the meeting date and will close exactly at 6:30 PM, or upon the motion and vote by membership, to close registration. Once members in attendance at the meeting have voted to close registration, no late arrivals will be allowed to register to vote in the election.
- No one under the age of sixteen (16) years shall be entitled to vote.
- All voting shall be done by written ballot. Only candidates properly nominated will be included on the ballot. No nominations will be accepted from the floor.
- Only three (3) candidates can be voted for on any one ballot.
- If a member makes a mistake, or wishes to make a change on his or her ballot, they may turn in the ballot containing the error and a new one will be issued. Ballots containing any alterations, strikethroughs or excess votes will not be counted.
- Results of the election will not be final until the Election Committee has verified the results.

Josh Williams Awarded the 2013 Richard B. Zimmerman Award

The Kentucky Credit Union League honored three leaders from member credit unions with Kentucky Distinguished Awards at an award ceremony held earlier this month at the league's 79th Annual Meeting & Convention. Among the honorees, was our very own Josh Williams who was presented the 2013 Richard B. Zimmerman Outstanding Young Leader Award. This award is presented annually to the young person who has demonstrated the highest dedication and achievement in Kentucky's credit union movement.

Holiday Closings

Martin Luther King, Jr. Day
Monday, January 20th

KENTUCKY TELCO FEDERAL CREDIT UNION

Loan Rates

Auto Loans	**as low as 1.89% APR***
Visa Platinum	**as low as 8.90% APR***
Keyline HELOC	**as low as 4.00% APR***

Deposit Rates

Prestige Checking^	**0.40% APY** (up to $10,000)**
Personal Reserve	**.15% - .30% APY****
6 Mth-60 Mth Certificate	**.30% -1.65% APY****

*APR=Annual Percentage Rate. Your rate may vary based on your credit performance. Rates subject to credit approval. Vehicle loan rates include discounts and take into consideration your credit profile, vehicle age, and loan term. Rates effective 1/1/14 and are subject to change without notice.

** APY=Annual Percentage Yield. Personal Reserve rate is tiered based on deposit amount. Other Certificate terms available on request. A $500 minimum is required for all Certificate Accounts. Certificates subject to penalty for early withdrawal. Rates are effective 1/1/14 and are subject to change without notice.

^Prestige Checking requires an active Telco loan or VISA Platinum credit card, an active SmartCash Debit Card and Direct Advantage (direct deposit of at least $800 a month).

Negative Information Notice: We may report information about your loan and deposit accounts to credit bureaus. Late payments, missed payments, or other defaults on your accounts may be reflected in your credit report.

Branch Locations

LOUISVILLE, KY

Main Office
3740 Bardstown Road
(502) 459-3000 / (800) 292-9490
ATM DEPOSIT AVAILABLE

Stonefield Square in Middletown
10486 Shelbyville Road
ATM DEPOSIT AVAILABLE

Okolona
4816 Outer Loop
ATM DEPOSIT AVAILABLE

Dupont Square
4004 Dutchmans Lane
ATM DEPOSIT AVAILABLE

Riverport
7215 Riverport Plaza Drive
ATM DEPOSIT AVAILABLE

University of Louisville
2126 South Floyd Street
ATM DEPOSIT AVAILABLE

Starks Building Downtown
455 South Fourth Street, Suite 117

Medical Towers South
234 East Gray Street, Suite 170

Westport CU Service Center
2925 Goose Creek Road

Sears Plaza CU Service Center
4917-B Dixie Highway

LEXINGTON, KY
2549 Regency Road, Suite 105

OWENSBORO, KY
933 Tamarack Road

Telephone Teller:
502-451-1370 or 800-221-6279

Online Banking:
www.kytelco.com

EQUAL OPPORTUNITY LENDER

Your savings federally insured to $250,000
NCUA
National Credit Union Administration, a U.S. Government Agency